

Form PTO-1449	U.S. Department of Commerce Patent and Trademark Office	ATTY DOCKET NO. : 97000.1001U APPLICATION NO. : Unassigned APPLICANT : Malcolm R. Fowler, et al. FILING DATE : Herewith (August 22, 2001) GROUP : Unassigned
INFORMATION DISCLOSURE CITATION (Use several sheets if necessary)		

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
AD	AA	6 0 7 0 1 4 7	May 30, 2000	Harms, et al.	705	14	Jul. 2, 1996
	AB	6 0 5 5 5 7 3	Apr. 25, 2000	Gardenswartz, et al.	709	224	Jan. 7, 1999
	AC	6 0 2 6 3 7 0	Feb. 15, 2000	Jermyn	705	14	Aug. 28, 1997
	AD	6 0 1 4 6 3 5	Jan. 11, 2000	Harris, et al.	705	14	Dec. 8, 1997
	AE	6 0 0 9 4 1 2	Dec. 28, 1999	Storey	705	14	Jun. 25, 1998
	AF	5 9 7 4 3 9 9	Oct. 26, 1999	Giuliani, et al.	705	14	Aug. 29, 1997
	AG	5 9 6 0 4 1 1	Sep. 28, 1999	Hartman, et al.	705	26	Sep. 12, 1997
	AH	5 9 3 2 8 6 9	Aug. 3, 1999	Gottlich, et al.	235	493	Dec. 27, 1996
	AI	5 9 2 3 0 1 6	Jul. 13, 1999	Fredregill, et al.	235	380	Dec. 3, 1996
	AJ	5 8 9 2 8 2 7	Apr. 6, 1999	Beach, et al.	380	24	Jun. 14, 1996
AD	AK	5 8 4 5 2 5 9	Dec. 1, 1998	West, et al.	705	14	Jun. 27, 1996

## FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB CLASS	TRANSLATE YES NO
AD	AL	0 1 5 0 3 7 0	12 Jul. 2001	WO	G06F 17	60	X
	Am	0 1 4 5 0 6 2	21 Jun. 2001	WO	G07G 1	00	X
	AN	0 1 4 0 9 8 0	7 Jun. 2001	WO	G06F 17	00	X
	AO	0 1 3 1 5 3 1	3 May 2001	WO	G06F 17	60	X
AD	AP	0 1 2 7 8 5 4	19 Apr. 2001	WO	G06F 17	00	X

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)

AD	AR	Ernex Marketing Technologies, Inc. brochure showing product
	AS	Netcentives News dated May 18, 2000 and miscellaneous pages downloaded from the Netcentives website on 5 June 2001.
AD	AT	The Loyalty and Frequency Marketing Quarterly Newsletter published by Frequency Marketing, Inc.; Vol. 8, Issue 2, 2000 downloaded from the website on 15 June 2001.
EXAMINER		DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
AD	AA	5 8 3 2 4 5 7	Nov. 3, 1998	O'Brien, et al.	705	14	Apr. 3, 1995
	AB	5 8 0 4 8 0 6	Sep. 8, 1998	Haddad, et al.	235	383	Apr. 1, 1996
	AC	5 7 7 4 8 7 0	Jun. 30, 1998	Storey	705	14	Dec. 14, 1995
	AD	5 7 7 4 8 6 8	Jun. 30, 1998	Cragun, et al.	705	10	Dec. 23, 1994
	AE	5 6 1 2 8 6 8	Mar. 18, 1997	Off, et al.	364	214	Feb. 9, 1995
	AF	5 1 7 3 8 5 1	Dec. 22, 1992	Off, et al.	364	401	Feb. 15, 1990
	AG	4 9 1 0 6 7 2	Mar. 20, 1990	Off, et al.	364	405	Dec. 4, 1987
	AH	4 8 1 5 7 4 1	Mar. 28, 1989	Small	273	138	Apr. 2, 1987
	AI	4 7 2 3 2 1 2	Feb. 2, 1988	Mindrum, et al.	364	401	Feb. 27, 1987
AD	AJ	4 6 6 9 7 3 0	Jun. 2, 1987	Small	273	138	Nov. 5, 1984
	AK						

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		YES	NO											
AD	AL	0	1	1	8	7	3	2	15 Mar. 2001	WO	G06F 17	60		X
	Am	0	1	0	2	9	9	1	11 Jan. 2001	WO	G06F 17	00		X
	AN	0	0	4	1	1	1	5	13 Jul. 2000	WO	G06F 17	60		X
	AO	0	0	4	1	1	4	5	13 Jul. 2000	WO	G 07G 1	14		X
AD	AP	0	7	1	2	9	2	5	21 Jan. 1997	AU	G06F 17	60		X

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)

AD	AR	"Teeing Off at BC's Finest Golf Course is Rewarding," Ernex Marketing Technologies, Inc. News Release Dated April, 3, 2000,
AD	AS	Ulrich, Kent "Security is in the cards," <i>Canadian Retailer</i> , Vol. 10, Issue 2, March/April 2000.
AD	AT	Hu, Sheldon "Leverage technology to achieve your goals," <i>Marketing News</i> , Vol. 34, p. 19, February 14, 2000
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<i>MD</i>	AL	0 9 7 8 8 0 8	9 Feb. 2000	EP	G07F 7	08	X
	Am						
	AN						
	AO						
	AP						

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)

	AR	
	AS	
	AT	
EXAMINER	<i>MD</i>	DATE CONSIDERED <i>9/27/06</i>

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